Rules and Regulations of the Competition for the Best Promotional Video at English Division – "Why I Chose English Division at NCU CM"

§1. General Provisions

1. These Rules and Regulations set out the rules and procedures for organising the competition for the best promotional video at English Division - "Why I chose English Division at NCU CM" – hereinafter referred to as "the Competition".

2. The competition is open to students of NCU Collegium Medicum programmes taught in English: Medicine, Pharmacy and Physiotherapy.

3. The organiser of the Competition is Ludwik Rydygier Collegium Medicum in Bydgoszcz Nicolaus Copernicus University in Toruń, NCU CM Centre for Medical Education in English – hereinafter referred to as "the Organiser".

4. Participation in the Competition is voluntary and free of charge.

5. The Organiser declares that the Competition is not a game of chance, a raffle, a betting scheme, a promotional lottery, the outcome of which depends on chance, or any other form of game of chance as defined in the Act of 19 November 2009 on gambling (consolidated text: Journal of Laws of 2025, item 595).

§2. Aim of the Competition

1. The aim of the Competition is the promotion of studies taught in English at NCU Collegium Medicum through the presentation of students' personal experiences and the reasons for choosing Poland, the university and their study programme.

2. The Competition also serves to foster creativity, promote integration within the English Division community, and provide prospective students with first-hand information about studying at NCU Collegium Medicum.

§3. Deadlines

1. The Competition begins on the day the Rules and Regulations are published on the English Division website.

2. The deadline for submitting entries is 13 November 2026 at 23:59 Polish time.

3. Competition results will be decided, the winners announced and the prizes awarded on 21 November 2026 during the International Students' Day event.

4. The Organiser plans to showcase the award-winning videos during the event.

§4. Rules of the Competition

1. The participant's task is to produce an original film in English titled "Why I chose the English Division at NCU CM", lasting between 30 and 60 seconds.

2. The film can address the following questions: Why Poland?; Why this University?; Why Medicine / Pharmacy / Physiotherapy?; What influenced my decision?; What do I value most about studying at English Division?; What would I tell a future applicant?

3. Each participant may submit one entry of which they are the sole author. Technical assistance with the production of the film is permitted.

4. The video can be recorded using any device. The MP4 or MOV file must be of sufficient quality to ensure the video plays back correctly and the speech can be understood.

5. The film must contain an authentic statement by a participant. It is not permitted to replace this with content generated by artificial intelligence; standard editing, sound and image correction, and the addition of subtitles are permitted.

6. The entry must not infringe the law, copyright, personal rights or the image rights of third parties. The participant is responsible for obtaining the necessary consents and licences for any music, photographs and other elements used in the video.

7. The application comprises a video and a signed declaration by the participant (Annex 1). The information notice regarding the processing of personal data is set out in Annex 2.

8. The participant grants the Organiser a free, non-exclusive licence to record, store, make technical copies of, evaluate and publicly screen the film during International Students' Day on 21 November 2026, solely for the purposes of the Competition.

9. The publication of a film on websites, on social media and in other recruitment or promotional materials requires separate, voluntary consent (Annex 3). Failure to provide such consent does not affect entry into the Competition or the assessment of the film.

10. Entries, together with the relevant documents, should be sent to: studiesinenglish@cm.umk.pl by 13 November 2026. Please include the following in the subject line: 'Video competition – first name and surname'.

11. The message must include participant's full name, study programme and year of study, student ID number and email address. It is acceptable to send a link to download the file, which must be accessible to the Organiser.

12. Anonymous, incomplete or late applications will not be considered.

§5. Competition Results and Prizes

1. The entries will be assessed by the Competition Jury, composed of:

a) dr hab. Magdalena Barwiołek, prof. UMK – Vice-Rector for International Relations;

b) prof. dr hab. Dariusz Grzanka – Vice-Rector for Collegium Medicum;
c) prof. dr hab. Arkadiusz Jawień – Director of the Centre for Medical Education in English;
d) dr hab. Natalia Ukleja-Sokołowska, prof. UMK – Vice-Dean for Student Affairs at the Faculty
of Medicine;
e) dr hab. Artur Słomka, prof. UMK – Vice-Dean for Student Affairs at the Faculty

of Pharmacy;
f) dr Anita Gałęska- Śliwka – Vice-Dean for Student Affairs at the Faculty of Health Sciences.

2. Each member of the Jury awards between 0 and 5 points for each of the five criteria: relevance to the topic; authenticity of expression; creativity and uniqueness; the value of the message for future candidates; and technical and aesthetic quality. A maximum of 25 points may be awarded by a single member of the Jury.

3. The ranking is determined by the total number of points. In the event of a tie, the Jury conducts an additional vote.

4. The Jury will award first, second and third place. The Organiser may award honourable mentions.

5. The results will be announced and the prizes awarded on 21 November 2026 during International Students' Day.

6. Jury's decisions are final.

§6. Final Provisions

1. The economic rights to the videos remain with the creators, subject to any licences and consents granted to the Organiser.

2. The Organiser may amend the Rules and Regulations before the registration deadline, without affecting the participants' acquired rights; students will be informed of any changes.

3. The Organiser may decide not to award prizes in the Competition if there are an insufficient number of entries or if none of the entries meet the requirements.

4. Participation in the Competition means acceptance of the Rules and Regulations. Personal data is processed in accordance with the information set out in Annex 2.

5. Any enquiries regarding the competition should be sent to: studiesinenglish@cm.umk.pl

6. Any disputes concerning the interpretation of the Rules and Regulations shall be settled by the Organiser, in accordance with the applicable laws.